



Confederation of Indian Industry



**EDU-TECH
EXPO**

Powering Education with Technology



**ai
CONNECT**
Academia - Industry Connect
Nurturing Talent & Fostering Innovation

Con-current Events



National Higher
Education Conclave

15

16

17

November 2024

**Codissia Trade Fair Complex
Coimbatore, India**

www.ciiedutech.in

Overview

The education technology (EdTech) industry is a dynamic and rapidly growing sector and playing a critical role in shaping the future of education globally. The sector has been a significant area of focus and the COVID-19 pandemic accelerated the need for hybrid education models, leading to the growth of ed-tech companies. The global education technology market size was estimated at USD 142.37 billion in 2023 and is expected to grow at a CAGR of 13.4% from 2024 to 2030.

The Indian EdTech market has seen significant expansion in recent years and has a huge opportunity to grow multifold. It is expected to reach \$10 billion by 2025. Numerous factors such as high penetration of the internet and smart devices, increase in online content consumption, and the demand for young skilled professionals in the workforce is supporting this growth and expansion. The sector continues to evolve rapidly, with ongoing advancements in artificial intelligence, machine learning, data analytics, and other technologies shaping the future of education. Today's landscape is vibrant and diverse, with numerous players offering a wide range of educational technology solutions across various segments.

Initiatives like Digital India, National Education Policy (NEP) 2020, and Skill India have emphasized the importance of leveraging technology in education & skill development. Government support and funding for edtech startups and initiatives have boosted innovation and growth in the sector.

Given this background, Confederation of Indian Industry (CII) is organizing its maiden edition of "CII Edu-Tech 2024", scheduled from 15 – 17 November 2024 at Codissia Trade Fair Complex, Coimbatore, India.

This dynamic Exhibition & Conference, aimed at showcasing the latest advancements, trends, and innovations in educational technology (EdTech). The event brings together educators, EdTech professionals, policymakers, industry leaders, investors, and stakeholders to explore and collaborate on transformative solutions that are shaping the future of learning and skill development.



Event Highlights

EXHIBITION

3 DAYS

spread over 5000+ sqm
display area

AI CONNECT

CONNECTING

Academia & Industry

NHE CONCLAVE

Conference on
National Higher
Education

WORKSHOP

Skill Development
Workshop
on Edu - Tech



CII Edu-Tech Expo serves as a hub for showcasing latest products, services, and technological innovations aiming to drive positive change and improvement in educational practices worldwide. The expo would attract 100+ Exhibitors and would be attended by 10,000+ Visitors across the country and the globe.



Concurrently with Edu-Tech Expo we are organizing "CII AI Connect" – an exclusive platform to connect both the Academia and the Industry at large. This will create a symbiotic relationship that strengthens both sectors, drives innovation, and enhances societal impact through collaborative efforts and shared expertise.



Concurrently with Edu-Tech Expo the 8th Edition of the "CII National Higher Education Conclave" will be organised. NHEC will provide an opportunity for constructive dialogues and deliberation among all the stakeholders, including the industry, in the education sector in line with the theme **"Raising the Bar: Future-proofing Higher Education."**



Along with the event "Edu-Tech Workshop" will be organised. This will provide valuable insights, practical skills, and inspiration for educators looking to leverage technology effectively in their teaching practices and enhance student engagement and achievement.



Objectives



01

Showcase Innovation:
 Highlighting cutting-edge technologies and solutions that can transform education, such as virtual reality, AI-powered adaptive learning platforms, gamification tools, etc.

02

Networking:
 Platform for educators, policymakers, technology developers, and industry experts to connect, share ideas and find solutions to common challenges faced in education.

03

Professional Development:
 To enhance teaching practices, integrating technology into curriculum that can improve educational outcomes and prepare students for the digital age.

04

Marketplace for Solutions:
 Allowing exhibitors to demonstrate their products and services to potential customers, including schools, universities, and educational institutions.

05

Academia & Industry Connect:
 Bridging between academia and industry to play a crucial role in fostering innovation, driving economic growth, and addressing real-world challenges.

Stall Tariff

Built-up Indoor – Stall Tariff				
(Air Conditioned Ready to use Shell Scheme Stall with Carpet, Table, Chairs, Lighting, Single Phase Power Socket with Basic Power)				
Area	CII Member / Past Exhibitor Rate / sqm		Non-Member / New Exhibitor Rate / sqm	
in Sqm	INR	US\$	INR	US\$
6	7500	135	8000	145
9 – 12	7000	125	7500	135
15 – 18	6500	115	7000	125
21 & Above	6000	110	6500	120
Startup & MSME Special Rates				
Area in Sqm	INR		INR	
6 – 15	5000		5500	

NOTE : To avail the special rates companies should submit the MSME / UDAAN Certificate / DIPP Certificate

Raw Space – Stall Tariff				
(Bare Air conditioned Indoor Space) The Exhibitor to construct & Fabricate stall/ Displays				
Area	CII Member / Past Exhibitor Rate / sqm		Non-Member / New Exhibitor Rate / sqm	
in Sqm	INR	US\$	INR	US\$
24 – 36	6000	100	6500	110
42 – 54	5500	90	6000	100
60 – 72	5000	80	5500	90
90 & Above	4500	75	5000	85
Electricity Charges				
Rate per KW		INR	US\$	
Permanent Load (14-17 November)		3000	50	
Temporary Load (13 November)		750	15	

Kindly Note : For INR Rates GST 18% Extra



Exhibitors Profile*

- 01

EdTech Companies:
Companies developing educational technologies such as learning management systems (LMS), e-learning platforms, educational apps, interactive content, virtual reality (VR) & augmented reality (AR) tools, adaptive learning software, & AI-driven educational solutions.
- 02

Hardware Providers:
Companies offering educational hardware solutions like interactive whiteboards, tablets, laptops, robotics kits, 3D printers, and other devices designed to enhance learning environments.
- 03

Publishers & Content Providers:
Educational publishers, content developers, and digital content providers showcasing textbooks, e-books, educational videos, simulations, assessments, and other digital learning resources.
- 04

Service Providers:
Companies offering services such as educational consulting, professional development for educators, curriculum development, learning analytics & assessment services.
- 05

Educational Institutions:
Universities, colleges, schools, and educational institutions demonstrating innovative uses of technology in teaching, research, and administration.

- 06

Government Agencies & NGOs:
Organizations promoting educational initiatives, policies, funding opportunities, and support programs related to educational technology and innovation in education.
- 07

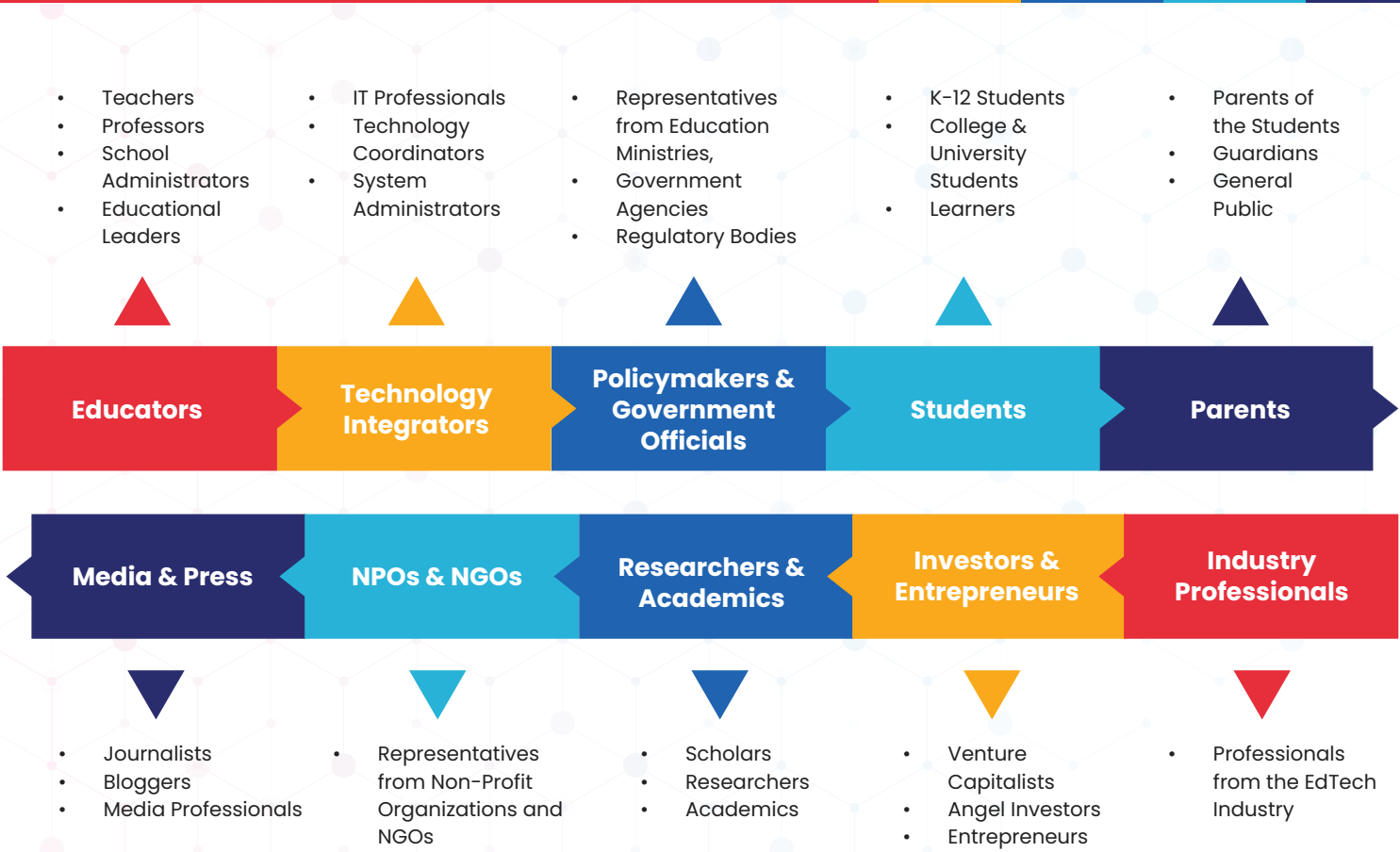
Training and Certification Providers:
Organizations offering certifications, courses, and training programs in educational technology and digital literacy for educators and students.
- 08

Associations & Industry Groups:
Professional associations, industry groups, and non-profits focused on advancing educational technology, advocating for policies, and supporting research in the field.
- 09

Investors and Venture Capitalists:
Venture capitalists, angel investors, and funding organizations interested in investing in edutech startups and innovative educational technology solutions.
- 10

Technology Integration Partners:
Companies specializing in integrating various technologies into educational environments, providing IT infrastructure, security solutions, and technical support.

Visitors Profile*



*This list is Illustrative

About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, with around 9,000 members from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 365,000 enterprises from 294 national and regional sectoral industry bodies.

For more than 125 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness, and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Through its dedicated Centres of Excellence and Industry competitiveness initiatives, promotion of innovation and technology adoption, and partnerships for sustainability, CII plays a transformative part in shaping the future of the nation. Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes across diverse domains including affirmative action, livelihoods, diversity management, skill development, empowerment of women, and sustainable development, to name a few.

For 2024-25, CII has identified "Globally Competitive India: Partnerships for Sustainable and Inclusive Growth" as its Theme, prioritizing 5 key pillars. During the year, it would align its initiatives and activities to facilitate strategic actions for driving India's global competitiveness and growth through a robust and resilient Indian industry.

With 70 offices, including 12 Centres of Excellence, in India, and 8 overseas offices in Australia, Egypt, Germany, Indonesia, Singapore, UAE, UK, and USA, as well as institutional partnerships with about 300 counterpart organizations in almost 100 countries, CII serves as a reference point for Indian industry and the international business community.

For more details, please contact :

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